



COURSE OUTLINE: PMC104 - PROJ COMM MGT

Prepared: Dr. Aaron Gordon

Approved: Sherri Smith, Chair, Natural Environment, Business, Design and Culinary

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| Course Code: Title | PMC104: PROJECT COMMUNICATION MANAGEMENT |
| Program Number: Name | 2176: PROJECT MANAGEMENT |
| Department: | BUSINESS/ACCOUNTING PROGRAMS |
| Semesters/Terms: | 21F, 22W, 22S |
| Course Description: | This course is designed to provide students with insight regarding project communications management, with a basis in the Project Management Institute (PMI) Body of Knowledge and Methodology. Communication is a critical element of successful projects and from initiation to closing, project managers must develop and execute integrated communications plans involving all project resources and stakeholders. Students will learn the core concepts as well as the tools and practices to be employed for effective project communications management. |
| Total Credits: | 3 |
| Hours/Week: | 3 |
| Total Hours: | 45 |
| Prerequisites: | There are no pre-requisites for this course. |
| Corequisites: | There are no co-requisites for this course. |
| This course is a pre-requisite for: | PMC201 |
| Vocational Learning Outcomes (VLO's) addressed in this course: | 2176 - PROJECT MANAGEMENT |
| Please refer to program web page for a complete listing of program outcomes where applicable. | VLO 6 Interact with team and stakeholders in a professional manner, respecting differences to ensure a collaborative project environment. |
| | VLO 7 Manage communications to ensure timely and appropriate generation, collection, dissemination, storage and disposition of project information to aid in the achievement of project success. |
| Essential Employability Skills (EES) addressed in this course: | EES 1 Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience. |
| | EES 2 Respond to written, spoken, or visual messages in a manner that ensures effective communication. |
| | EES 5 Use a variety of thinking skills to anticipate and solve problems. |
| | EES 7 Analyze, evaluate, and apply relevant information from a variety of sources. |
| | EES 8 Show respect for the diverse opinions, values, belief systems, and contributions of others. |
| | EES 9 Interact with others in groups or teams that contribute to effective working relationships and the achievement of goals. |
| | EES 10 Manage the use of time and other resources to complete projects. |
| | EES 11 Take responsibility for ones own actions, decisions, and consequences. |

In response to public health requirements pertaining to the COVID19 pandemic, course delivery and assessment traditionally delivered in-class, may occur remotely either in whole or in part in the 2021-2022 academic year.



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| Course Evaluation: | <p>Passing Grade: 50%, D</p> <p>A minimum program GPA of 2.0 or higher where program specific standards exist is required for graduation.</p> | | | | | | |
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| Books and Required Resources: | <p>A Guide to the Project Management Body of Knowledge by Project Management Institute Publisher: Project Management Institute Edition: 6th</p> <p>The Project Management Communications Toolkit by Pritchard, C Publisher: Artech House Inc. Edition: 2nd</p> | | | | | | |
| Course Outcomes and Learning Objectives: | <table border="1"> <tr> <td data-bbox="488 435 803 777"> Course Outcome 1 Define the skills and competencies of an effective project manager, including those of particular importance to the area of project communications. </td> <td data-bbox="803 435 1453 777"> Learning Objectives for Course Outcome 1 1.1 Discuss the various leadership skills required by a project manager to be successful in the project environment. 1.2 Research communication methods that effectively use techniques of power, influence and persuasion when communicating with project stakeholders. 1.3 Research the skills required to be an effective project manager. </td> </tr> <tr> <td data-bbox="488 777 803 1017"> Course Outcome 2 Critique the major elements in project management theory, and the structure of project management as it relates to effective communication with your team and stakeholders. </td> <td data-bbox="803 777 1453 1017"> Learning Objectives for Course Outcome 2 2.1 Evaluate the Groupthink theory, and other theories used in project communications. 2.2 Identify the qualities of an effective project manager. 2.3 Engage a team using the five-stage team development model. </td> </tr> <tr> <td data-bbox="488 1017 803 1390"> Course Outcome 3 Examine the use of technologies that assist with effective professional communication in a project environment. </td> <td data-bbox="803 1017 1453 1390"> Learning Objectives for Course Outcome 3 3.1 Discuss the purpose and application of various communication tools used in the planning process. 3.2 List the content that is used in a communication plan and how a project manager can maximize the effectiveness of the content. 3.3 Analyze various issue logs and an issue management plan within a project setting. 3.4 Use a software program to create an item register in a project. </td> </tr> </table> | Course Outcome 1 Define the skills and competencies of an effective project manager, including those of particular importance to the area of project communications. | Learning Objectives for Course Outcome 1 1.1 Discuss the various leadership skills required by a project manager to be successful in the project environment. 1.2 Research communication methods that effectively use techniques of power, influence and persuasion when communicating with project stakeholders. 1.3 Research the skills required to be an effective project manager. | Course Outcome 2 Critique the major elements in project management theory, and the structure of project management as it relates to effective communication with your team and stakeholders. | Learning Objectives for Course Outcome 2 2.1 Evaluate the Groupthink theory, and other theories used in project communications. 2.2 Identify the qualities of an effective project manager. 2.3 Engage a team using the five-stage team development model. | Course Outcome 3 Examine the use of technologies that assist with effective professional communication in a project environment. | Learning Objectives for Course Outcome 3 3.1 Discuss the purpose and application of various communication tools used in the planning process. 3.2 List the content that is used in a communication plan and how a project manager can maximize the effectiveness of the content. 3.3 Analyze various issue logs and an issue management plan within a project setting. 3.4 Use a software program to create an item register in a project. |
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| Evaluation Process and Grading System: | <table border="1"> <thead> <tr> <th data-bbox="488 1390 688 1458">Evaluation Type</th> <th data-bbox="688 1390 898 1458">Evaluation Weight</th> </tr> </thead> <tbody> <tr> <td data-bbox="488 1458 688 1458"> </td> <td data-bbox="688 1458 898 1458"> </td> </tr> </tbody> </table> | Evaluation Type | Evaluation Weight | | | | |
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| Final Exam | 35% |
| Mid-Term #1 | 20% |
| Mid-Term #2 | 24% |
| Quizzes | 21% |

Date: August 16, 2021

Addendum: Please refer to the course outline addendum on the Learning Management System for further information.

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